

THE CATHOLIC FOUNDATION

PRESENTS



BEST PRACTICES IN FUNDRAISING:

A Foundation for Success

with

Hedy Helsell, Owner

Hedy Helsell Consulting

TUESDAY, November 15, 2011 8:30 – 10:00 a.m.

Park City Club

5956 Sherry Lane, 17th Floor Dallas, TX – 214-373-0756

No matter the cause, establishing and utilizing best fundraising practices for your organization provides the basis for building trust, long-lasting relationships with donors and creating affinity that benefits everyone – you, your non-profit and most importantly, your prospects and donors. Join us for our last Catholic Community Network of 2011 as we explore current trends and best practices that make fundraisers exceptional.

Hedy Helsell has over 25 years experience in building organizational capacity in nonprofit organizations. She is passionate about the work and value of the nonprofit sector to improving civil society. As President of the Center for Nonprofit Management for 18 years, she led an agency that provides management and leadership training, consultation, information resources, low-interest loans, technology and collaboration services to over 1,200 nonprofits annually. Currently, Ms. Helsell is Principal of Helsell Consulting, a firm she founded in 2006. Her expertise is in nonprofit management, foundation and corporate giving, fund development strategy and planning.

A recognized leader in her field, Ms. Helsell has served as President of the board of the Nonprofit Management Association, on the founding board of the Alliance for Nonprofit Management and on the board of the National Council of Nonprofit Associations. She currently serves on the Community Advisory Board for KERA, the public radio and television station in north Texas.

The Catholic Foundation presents a regular educational and networking opportunity for benefactors and the ministry leadership in the Dallas diocesan community. Dialogue with others who share your passion to meet the ever changing needs of our Catholic faith community. Come participate in this invaluable communication resource throughout the year.

Please RSVP to 972-661-9792

or e-mail virginia@catholicfoundation.com if attending
or to be put on the monthly e-mail reminder list.