

# THE Good Word

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## Foundation to Honor Marianne Staubach

Marianne Staubach's work as one of the community's most faithful volunteer servant-leaders will be honored with the 2009 Catholic Foundation Award.

Len Ruby, Chairman of The Catholic Foundation Board of Trustees, announced that the Award will be presented to Mrs. Staubach at the Foundation's Annual Award Dinner Thursday, February 12, 2009 in the Hilton Anatole Hotel's Chantilly Ballroom.

"Marianne Staubach is an exemplary individual who, with her myriad gifts of time and talent, insight and wisdom, showcases not only her unshakable Catholic faith and love of family, but also her deep commitment to service in the community. She is one of those people who has 'made a difference' over and over again in the lives of men, women and children simply by investing herself in charitable work on their behalf on a daily basis. We are proud to share in her contributions by naming her the 27th



Marianne Staubach

Catholic Foundation Award winner. This is our community's highest honor," Mr. Ruby said.

Marianne Staubach's award derives not merely from what she has done in service to others – beginning as a nurse and then as a volunteer in

her five children's Catholic schools – but also from how she has inspired others to live lives of service as well. For example, Mrs. Staubach was a Foundation trustee for nine years beginning in 1996, and helped shaped the Foundation during a period of rapid growth and change, positioning it to be the "go-to" charitable resource for Catholics, donors and recipients alike. Her daughter, Jennifer Staubach Gates, serves as a Catholic Foundation trustee today. Her children – and, indeed, her grandchildren – also followed in her footsteps at the Visiting Nurses Association where Mrs. Staubach has delivered Meals on Wheels for 11 years.

This is no accident. "My most significant accomplishment is my marriage and having reared, along with my husband, five children – Michelle, Stephanie, Amy, Jennifer, and Jeff – who are responsible, caring adults who give back to our community," Mrs. Staubach says.

*(continued on page 4)*

### THE PRESIDENT'S LETTER



In the last issue of The Good Word I wrote about how fast our world is moving. Well, since then I think we can all agree that things have changed greatly. We have a new President-Elect and we have seen the economies and the stock markets of the world perform in ways few of us have ever experienced.

The Catholic Foundation has most definitely been impacted by all of this and we are planning accordingly. Our ultimate goal continues to be of service to our Catholic community and to build our resources through the generosity of our benefactors.

As we address the changing circumstances, the Foundation is fortunate to have a talented Board of Trustees guiding the Foundation. You will read in this issue about our Board, its duties and fiduciary responsibilities.

Washington is placing increased scrutiny on the activities of all non-profits, including Foundations, and our Board and staff are paying close attention to ensure that we employ the right policies and best practices. We are blessed to have trustees who so generously give of their time and talent to the Foundation, and ultimately to our entire Catholic Community.

As a closing thought, I hope you will support your favorite charities more than ever in this challenging economic time. Their work must continue.

Please accept my best wishes for a Blessed Christmas and Happy, Healthy and Prosperous New Year.

EDWIN M. SCHAFFLER

# A Strong FOUNDATION

## Governance Tops the List of Trustee Duties

What does a trustee do? What special expertise or experience is required? And what is involved in serving The Catholic Foundation as a member of the Board of Trustees?

Ed Schaffler, President of The Catholic Foundation, believes the Foundation is especially blessed by the gifts of its trustees. “We have deeply committed individuals who understand the mission of the Foundation, who represent



Board of Trustees Chairman Len C. Ruby at the spring grants ceremony.

the breadth and depth of our community’s diversity, who give generously of their expertise to the Foundation. They are at once today’s visionaries, capable of imagining all that we might accomplish through the Foundation, and, practically speaking, our governors in a highly regulated, complex enterprise. They support the Foundation not only financially but also with their skills and experience and by virtue of their respected status in the community as professionals and people of faith. They think strategically on behalf of the Foundation, work tirelessly on its behalf, and demand the best of every aspect of this unique charitable enterprise. I am at once proud of and humbled by their service.”

The trustees work with the Foundation president and board chair to establish the mission, policies, and bylaws; to develop both annual plans and long term goals; to propose and/or review new initiatives; and to assess operations

and compliance. They serve on up to two board committees; approve budgets; review financial statements; and ensure an independent audit is conducted annually, fulfilling their fiduciary responsibilities. And they participate actively in the development work of the Foundation, especially as it relates to identifying and cultivating new donors. The 18 lay trustees, Catholics from parishes throughout the Diocese, are elected to three-year terms.

The standing committees of the Board of Trustees include: Audit and Administration; Development; Distribution; Investment; and the Executive Committee. According to Mr. Ruby, these are definitely working committees. Members of the Distribution Committee, for example, review all grant requests and almost all the trustees are involved in conducting individual site visits before making their recommendations. It is the site visits, Mr. Ruby adds, that “give heart” to the trustees’ work. “When you go out into the community and actually see the need, and learn what we can do to help using the resources of the Foundation, you’re ready to work as hard as it takes,” he says. “And that’s the way our trustees are. These people work at it.”

Chairman Ruby notes that in addition to their top-level expertise in the fields of finance, fund-raising, investments, marketing, and the law, “the neat thing about the Foundation trustees is their willingness and ability to work together – as a board and with the excellent administrative



Trustees serve on board committees, approve budgets and review financial statements.

staff of the Foundation. We keep our focus, too. I like to say that, because of our good works in the community, it’s really very simple: we need to be in the business of bringing money in and giving money out.”

*“Our trustees are at once today’s visionaries, capable of imagining all that we might accomplish through the Foundation, and, practically speaking, our governors in a highly regulated, complex enterprise.”*

– ED SCHAFFLER, PRESIDENT

The current trustees bring many skills and years of expertise to the Foundation. They include: **Robert Baillargeon**, SSEB Enterprises, L.P.; **Alan D. Bell**, retired partner, Ernst & Young; **Thomas W. Codd, Jr.**, partner, Pricewaterhouse Coopers; **Joseph M. Coleman**, shareholder, director, Kane, Russell, Coleman & Logan, P.C.; **Most Rev. Kevin J. Farrell, D.D.**, Bishop, Diocese of Dallas; **Jennifer Staubach Gates**, civic volunteer; **Charles L. Gummer**, president and CEO, Comerica Bank-Texas; **Donald J. Hanratty**, managing partner, Optimance; **Robin P. Hartmann**, partner, Haynes & Boone, LLP; **Kasey P. Hollon**, president, PASCO Brokerage Inc.; **Thomas W. Horton**, CFO, American Airlines; **G. Charles Kobdish**, partner, McCall, Parkhurst & Horton, LLP; **Tom Lazo, Sr.**, president and CEO, Lazo Technologies, Ltd.; **Nancy McLochlin**, civic volunteer; **Thomas E. Merkel**, senior financial consultant, Merrill Lynch & Co.; **Kathy Muldoon**, senior vice president, Carter Financial Management; **Len C. Ruby**, retired, Interstate Batteries; **David A. Small**, attorney; and **Mike Thompson**, retired regional managing director, Merrill Lynch. 🐯

# Giving SPIRIT



## Giving 101

by Cheryl Unis Mansour, Vice President of Development

### CHARITABLE GIFT ANNUITIES PROVIDE DUAL BENEFITS

Every contribution to The Catholic Foundation is a gift.

The corollary is also true: The Catholic Foundation can translate a gift of almost any kind – cash, appreciated stocks, partnership interests, art, real estate, life insurance policies, IRA conversions, pension plan assignments, and more – into a meaningful contribution to our community.

But one very specific type of contribution even carries “gift” in its name. So this season of giving seems an especially good time to explore the unique aspects of a Charitable Gift Annuity.

A Charitable Gift Annuity is a contractual agreement between a donor and a qualified charity – in our case, The Catholic Foundation. The donor makes an irrevocable transfer of cash or property to the Foundation – and the Foundation agrees to pay a specified amount each year to one or two persons of the donor’s choosing (usually, but not necessarily, the donor and his or her spouse). The Charitable Gift Annuity is thus structured to perform two functions: part charitable gift and part annuity, or a stream of

periodic lifetime payments based on the amount of cash or value of other property transferred.

The treatment of Charitable Gift Annuities for both income tax and charitable deduction purposes reflects this dual purpose, and Charitable Gift Annuities are subject to restrictions imposed by federal tax laws and state regulations. A Charitable Gift Annuity is primarily a gift, and the donor receives an immediate tax deduction for the gift portion of the annuity. In addition, portions of the income payments will not be taxed as ordinary income; some is considered “return of principal”; and some, if the gift involves appreciated securities, will be taxed as capital gains.

While the Charitable Gift Annuity achieves several complex goals and is highly regulated, it is a relatively easy transaction to effect at The Catholic Foundation, and can help serve valuable charitable purposes in these difficult economic times. We would be happy to assist you in making such a gift if it suits your planning needs and charitable vision.

Please call me at 972.661.9792 if a Charitable Gift Annuity might serve your specific income and/or charitable giving needs.

*As we look forward to a New Year, The Catholic Foundation also pauses to look back – in gratitude – to those whose gifts were realized in 2008. A significant portion of the almost \$10 million the Foundation received this year resulted from planned giving (bequests, trusts, and other estate planning vehicles), much of which was established as a result of Hal Tehan’s faithful work with our donors. Mr. Tehan was thanked for his efforts at the Foundation’s annual dinner for trustees, former trustees and advisory council members.*

## CGA Serves Specific Need for Monsignor Weinzapfel



The Rev. Msgr. Thomas Weinzapfel is 87 years old, retired and, by his own account, “having a ball.”

“I have so many interests and so many obligations – actually they’re only obligations if you accept them – I am blessed with

a rich, full life in retirement. And I had a very happy life in the priesthood.” Monsignor Weinzapfel served as pastor of St. Pius X parish in East Dallas for 40 years, and for 30 of those same years, held a post at *The Texas Catholic* where he worked “to keep the paper financially viable.” He was named a Monsignor in 1961.

He was also present at the very beginning of The Catholic Foundation, supporting key Foundation founder Ed Maher’s dream, he says, and watching it come alive. “My contact with the Foundation goes beyond those 50-plus years of its existence; I’ve observed its every advance, every challenge and every hope. I like what they do – how they go out and involve new people and seek out and serve the needs of the community.”

Currently a member of the Foundation’s Advisory Council, Monsignor Weinzapfel is also an important donor. He has contributed to a Charitable Gift Annuity for the past eight years. This particular philanthropic vehicle provides what he calls a modicum of benefit to the work of the Foundation and, he says, at the same time serves a very specific economic need for him.

The Charitable Gift Annuity permits Monsignor Weinzapfel to contribute economically to the Foundation, while also receiving quarterly payments from the Foundation. “I’m a single person,” he explains. “I don’t want to become dependent on my family. I don’t want the Diocese to have to do any more for me beyond my normal retirement benefits. The payments from this Charitable Gift Annuity keeps me from becoming a liability on my family, the Diocese, or my friends.

“More than anything, however,” he adds, “when I do pass on, I don’t have to worry about where my money is going. It’s going to the Foundation. It’s already there. I am happy to be a part of it, to share in its development.” 🐟

# A LIGHT On

## GRANTS REACH FAR AND WIDE IN COMMUNITY

Twenty-six churches, schools, agencies and organizations were awarded \$691,821 in grants by The Catholic Foundation on November 19 at the St. Monica Family Center in Dallas.

“While we would have liked to have fully funded every one of the worthwhile projects that came before us, we are delighted that we have been able to help the people and the institutions of our Diocese in such a far-reaching way,” Distribution Committee chairman Don Hanratty said. “We were able to make meaningful contributions to improve the physical plants of several parishes and schools, to update technology, to make the arts and sciences more accessible to our Catholic school children, and to enhance services to the poor and elderly populations.”

The Foundation grants will help fund construction at several sites: building the ministries kitchen at Mary Immaculate Catholic Church; replacing windows in the rectory and office building of St. Edward Catholic Church; correcting foundation and drainage problems at the 59-year old Our Lady of Perpetual Help School; a new roof and video surveillance equipment for St. Mary of Carmel School; and parking lot repair and maintenance at St. Luke Catholic School.

The Foundation also granted funding to Immaculate Conception Parish in Grand Prairie to replace computers and update technology, and to the fast-growing Our Lady of Angels Catholic Church in Allen to add an Adult Faith Formation Coordinator to the staff.



Christian Community Action received a grant for its “Kids Eat Free” lunch program.



Students at Our Lady of Perpetual Help School, which received a construction grant.

Through significant partnerships, The Catholic Foundation increased educational opportunities for hundreds of Catholic school children, granting additional scholarship funding to the Children’s Educational Fund; supporting outreach programming at the Museum of Nature & Science and the Dallas Children’s Theater; and continuing arts-in-education programming in six Catholic schools with a grant to Big Thought. The trustees also



Grant recipient Big Thought will provide arts-in-education programming for six Catholic schools.

voted to continue its extensive funding of scholarships through its Catholic Foundation Scholars Award and High School Scholarships.

Finally, in a clear sign of the costs of the current financial distress, the Foundation awarded a first-time grant to Christian Community Action for its “Kids Eat Free” summer lunch program and advanced funding to Catholic Charities to meet the increasing requests for family assistance services. 🐟

## Marianne Staubach *(continued from page 1)*

What motivates her extensive commitment to service? She doesn’t consider it extraordinary; it’s just part of who she is. “I have this desire to give back to the community and to other people. It’s in my soul. I think I need it for my own well-being.”

In addition to The Catholic Foundation and the Visiting Nurses Association, she has been a member of the Board of Advisors for Jesuit College Preparatory School since 1991 and has volunteered over her years in Dallas as both the chair of the Ursuline Academy Mardi Gras and the Jesuit Celebration Auction; as a board member of St. Rita School, The Bishop’s Educational Trust Fund, Ursuline Academy Parents Association, and St. Paul the Apostle School.

Her tenure with The Catholic Foundation extended her reach. “I was exposed for the first time to Catholic entities all across the community, to all these people just alive with their faith and their mission. It was a privilege to share in the work of the Foundation, to see how many lives it touches.”

As a Trustee of the Staubach Family Foundation, Mrs. Staubach’s servant-leadership continues, as she honors the family’s ongoing commitment to – and her enduring involvement in – athletics, children and youth services, education, military and veterans organizations and Roman Catholic causes.

## ART ON THE PLAZA

*"Blessed be the Lord; for he hath showed me his marvelous kindness in a strong city."* Psalm 31:21

Dallas artist Pamela Nelson's "Magic Carpet" has been installed at The Catholic Foundation Art Plaza on the grounds of the Cathedral Shrine of the Virgin of Guadalupe in the Dallas Arts District. Ms. Nelson, the third artist to win the honor of having her work on the 28 x 10 foot wall of the Plaza for a year, based her painting on the downtown Dallas city street plan, its streets paved with gold. The tapestry, she says, "forms a carpet of connecting segments, emphasizing the many ways the arts connect us." Her submission was accompanied by the Psalm quoted above.

Public art is important to Ms. Nelson who was appointed in 2004 by President George W. Bush to serve on the United States Commission of Fine Arts and is currently a vice-chairman.



Catholic Foundation Trustees David Small and Kasey Hollon (left) and Joseph Coleman (right) attended the dedication of Dallas artist Pamela Nelson's (second from right) "Magic Carpet" at the Catholic Foundation Art Plaza this fall. Ms. Nelson is the third winner of the Foundation's annual Plaza Artists Competition. The Plaza was a gift to the people of Dallas celebrating the Foundation's 50th Anniversary. It is located in the Arts District directly behind the Cathedral.



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Her work has also appeared in a Barney's window display in Manhattan, on a facade for the Stage West Theatre in Fort Worth, in stained glass at the First United Methodist Church in Richardson, and throughout the city of Dallas as well as in galleries, banks, law firms, hospitals, corporate headquarters, and the U.S. Embassies in Cambodia, the Ivory Coast and Tangikistan. An educator also, Ms. Nelson has led projects at the Dallas Museum of Art, McKinney Avenue Contemporary (MAC) and the Dallas Stewpot.

The Catholic Foundation's annual competition celebrating local artists was judged this year by Ann Cushing Gantz, the 2007 Catholic Foundation Plaza Artists Competition Winner, sculptor David Hickman, Enchanted Galleries owner Cindy Gummer, Plaza architect Gary Skotnicki, art professor Katherine Wagner, Patricia B. Meadows, Senior Vice President, Art and Community Outreach, Christy Frazer, formerly with the Cathedral Restoration Project, and the Rev. Eduardo Gonzales, Rector, Cathedral Shrine of the Virgin of Guadalupe. 🐉

## COMMITTEE NAMED FOR 2009 CATHOLIC FOUNDATION AWARD DINNER AT THE HILTON ANATOLE HOTEL

Charles and Liz Tusa, chairs of the 2009 Catholic Foundation Award Dinner February 12, have assembled an extraordinary committee to help them stage this year's event.

The Dinner Committee for the evening at the Hilton Anatole Hotel included the following volunteers:

Fidel Baca, Robert Baillargeon, Kevin Bartholomew, Ray Chavez, Charles "Corky" Clark, Joseph Coleman, Michael Corboy, Dan Cruse, Kevin Curley, Thomas J. Donovan, Raul Estrada, Randy Ford, Louis Grabowsky, Michael Grimshaw, Michael Gruber, Charles R. Helms, Francis P. Hubach, Jr., Bill Keffler, Ray Khirallah, John Kraft, Walter N. Kuntz, Scotty Landry, and Larry Lenzen.

In addition, Mike Lynch, Marc Lyons, Colleen and Peter Martin, Thomas McCarthy, Michael McCurdy, Mike McGuire, Deacon Brian Mitchell, Jim Moroney, III, Joe Murphy, Terry Murphy, Lydia and Dan Novakov, Hugh O'Brien, Kevin O'Meara, Dan O'Neal, Paul Pesek, Deacon Denis Simon, Susan Stanzel, Mary Templeton, Wendy Taylor, Gene Vilfordi, James Walsh, Laura Williamson, and Mark Wischmeyer are serving on the committee.

According to the Tusas, the committee's goal is "to raise attendance at the dinner and awareness of all the Catholic Foundation's good works in our community, to bring together all those who share our commitment, and to celebrate the people and organizations the Foundation serves."

Tickets to the Annual Award Dinner can be obtained by calling Linda Scheets at 972-661-9792, or online at [www.catholicfoundation.com](http://www.catholicfoundation.com).

*Save the Date*

*12th of February*  
**2009 AWARD DINNER**

6:00 P.M.

HILTON ANATOLE, DALLAS  
CHANTILLY BALLROOM

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**The Good Word**

The Good Word is published to provide news and information about The Catholic Foundation's activities and programs. Any questions or comments should be sent to:

**The Catholic Foundation**  
5310 Harvest Hill Rd., #248  
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Or faxed to 972-661-0140.  
For additional information regarding the Foundation, please call 972-661-9792 or refer to:  
[www.catholicfoundation.com](http://www.catholicfoundation.com)



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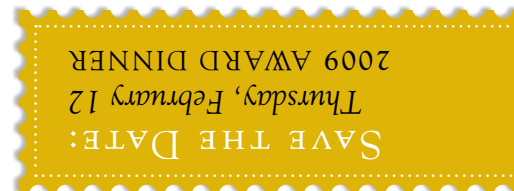
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