

THE  
CATHOLIC  
FOUNDATION

2018 Board of Trustees

John R. Landon  
*Chairman*

Victor Arias, Jr.

Robert H. Berg, CFP

Robert M. Bertino, Jr.

Most Reverend  
Edward J. Burns  
*Bishop of Dallas*

Javier Creixell

Alfredo Duarte

Kara Gehan

Vince Hess

Kathy Hoover

G. Marc Lyons

Michael J. Marz

J. Scott Moore

Dan Odom

Joseph V. Popolo, Jr.

Aileen Pratt

James S. Ryan, III

Mary D. Terry

Robert W. Thoele

Michelle Vopni

Wm. Kim Wade

**Staff**

J. Matthew Kramer  
*Chief Executive Officer &  
President*

Cheryl Unis Mansour  
*Vice President, Development*

Carol P. McDonald, CPA  
*Chief Financial Officer*

R. Michael George, CFRE  
*Senior Development Officer*

Michael J. Murray, J.D.  
*Senior Development Officer*

For the past three years, The Catholic Foundation has worked with parishes, schools and organizations to help them start their own planned giving programs. We sincerely believe it will provide financial resources towards the growth and sustainability of your parish for years to come.

Recently we asked key leaders about how to make this program even better. Their feedback led to two important improvements:

**PLANNED GIVING PARTNERS**

Creating more awareness regarding how your parishioners can remember Mary Immaculate Catholic Church in their estate plans is key.

The Catholic Foundation is creating a page on our website (see attached example) that contains live links to the planned giving page on websites of our Partners. We also ask that Partners find a place for a direct link to The Catholic Foundation site on their website. We think this is a great way to help create broader awareness of ways that friends of Mary Immaculate Catholic Church can actively support its future.

More details on the program can be found on the attached Enrollment Form. We sincerely hope you will choose to participate in this mutually beneficial effort.

**DIRECT ASSISTANCE WITH BEQUESTS AND OTHER ESTATE GIFTS**

Key leaders have told us that *some* staff and volunteers are reluctant to field inquiries from supporters about gifts to be made after their death due to time constraints or a lack of confidence in addressing the subject. If this is a concern, we can help.

As an option for their websites and written materials, Partners can include direct contact information of planned giving professionals at The Catholic Foundation for inquiries on bequests and other planned gifts. If desired, we would work directly with both the donor and Mary Immaculate Catholic Church to clarify the donor's intentions and help make arrangements for an appropriate gift plan. We hope this will help your parishioners fulfill their desire to support your work now and in the future.

As always, please feel free to reach out to us at any time if we can be of assistance to you - it would be our honor!

Best personal regards,

R. Michael George, CFRE  
Senior Development Officer