

THE Good Word

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ED LEYDEN SELECTED AS 2015 CATHOLIC FOUNDATION AWARD HONOREE

Known as a servant to the Catholic community, Ed Leyden has dedicated his life to sharing his Catholic faith. Through his roles as president and principal of Bishop Lynch High School and Deacon in the Diocese of Dallas, he has touched countless lives.

Ed's impact and legacy will be recognized when he receives the 33rd Catholic Foundation Award on February, 6, 2015, at The Catholic Foundation Award Dinner. "Ed Leyden is a pillar in our Catholic community, both in his work in education and as a Deacon," said Matt Kramer, president and CEO of The Catholic Foundation. "His devotion to his Catholic faith and his outreach is immeasurable, and we are delighted that he is receiving our 33rd Catholic Foundation Award in February."

Ed's faith was strengthened during his childhood in California, where he attended St. Patrick Catholic School in North Hollywood and Bellarmine-Jefferson High School in Burbank. He joined The Brothers of Holy Cross out of high school and



graduated cum laude from St. Edward's University in Austin with a bachelor's degree in education in 1964, later earning a master's degree at Barry University in Miami.

Ed's first assignment as an educator and Brother was in Miami at Archbishop Curley

High School, where he started teaching English and social studies in 1964. He was Dean of Students by the time he left in 1972.

Ed moved to Wichita Falls, Texas, and served as principal of Notre Dame High School. While in Wichita Falls he met and married his wife Barbara. Together they raised three sons – Jason, Eamon and Greg.

His career in education continued at St. Petersburg Catholic High School in Florida and then Alamo Catholic High School in Amarillo, Texas.

Ed joined Bishop Lynch High School in Dallas in 1982, where he has shepherded students, faculty and staff of the East Dallas institution for three decades. Under his leadership as principal and president, Bishop Lynch High School has doubled in size, been recognized as a Blue Ribbon School of Excellence by the Department of Education twice, and received numerous other commendations.

(continued on page 5)



THE PRESIDENT'S LETTER

I'm pleased to report the number of new funds and assets continue to grow at The Catholic Foundation in 2014. We are excited to enter the fall season, the busiest time of our calendar year, when many individuals fulfill their charitable giving goals for the year.

Did you know that you can give through The Catholic Foundation, to all the charities you currently support, while benefiting the needs in the Dallas diocese at the same time?

Fees collected for fund administration are recycled directly into the Philanthropy Fund—our funding source for all our spring and fall grants. Legacy gifts which include wills and bequests can also benefit your current charities in perpetuity while also benefiting needs within the diocese. Together, we can make a greater impact than by our individual donations.

It's for you. It's easy. It's for others. Investing for the next generation, it is our collective responsibility to do even more in our community. Please call us or go online to learn how The Catholic Foundation can serve you.

J. MATTHEW KRAMER

A Strong FOUNDATION

THE FOUNDATION WELCOMES NEW STAFF



Mike Murray

The Catholic Foundation has named Michael J. Murray, an attorney who is active in Dallas Catholic organizations,

as a senior development officer.

A Dallas native, Mike will use his expertise in nonprofit organization by cultivating donor relationships, assisting with planned gifts and community relations.

“We welcome Mike Murray to The Catholic Foundation and are confident he will be a tremendous asset, as he offers a unique combination of skill sets,” said Matt Kramer, president and CEO. “His professional expertise, paired with his dedication to the Catholic community, is a great fit for this position.”

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“The Catholic Foundation is a steadfast institution in this community, serving the community and donors with compassion, wisdom and integrity.” *Mike Murray*
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Murray graduated from Jesuit College Preparatory School in Dallas in 1986 and earned his bachelor's degree from The Catholic University in Washington, D.C. in 1990 before studying law at Southern Methodist University in Dallas. He began his professional career at Jesuit as a teacher, coach and admissions officer. Murray later worked as a criminal prosecutor and practiced law in Dallas for 15 years. He most recently served as the executive director of Heroic Media, a faith-based organization that uses the power of media to connect in crisis pregnancies with life-saving resources.

“The Catholic Foundation is a steadfast institution in this community, serving the community and donors with compassion, wisdom and integrity,” said Murray. “I joined an excellent staff and plan to introduce more donors to the vast array of charitable giving options available at the Foundation.”

Murray has served as a board member of the Catholic Pro-Life Committee and is in his fourth year as an ad hoc marketing committee member of the board of trustees at the University of Dallas. He also hosts “*Faith, Culture, Politics: In That Order*” on KATH 910 AM DFW and is a member of the Knights of Columbus. He and his wife, Colette, live in McKinney with their five children and belong to St. Gabriel the Archangel Catholic Church.



Anne Nicol

The Catholic Foundation welcomes Anne Nicol as a member of the administrative staff.

With professional experience in sales, marketing and office management, Nicol also volunteers at her parish, Prince of Peace Catholic Community in Plano, as outreach service administrator and is recognized for her work in community engagement around the Diocese. She received the 2014 Bishop's Award for service to her church.

Her volunteer efforts have earned Nicol respect in her community. “I found Anne to be an untiring worker, putting her heart and soul into what she does as a volunteer helping in our outreach program,” said Father Tom Cloherty. “You'll find an incredible worker, faith-filled and devoted to the mission of the Foundation.”

Nicol received a bachelor's degree in English from the University of Nebraska at Lincoln and a master's in education from the University of Alabama at Birmingham. She lives with her husband, Colin, in Plano. 🐣

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Some of the Best Estate Planning Techniques for 2015 and Beyond including: Future of Estate Planning (Don't Get Behind the Curve if you want to continue to practice); The SuperCharged Credit Shelter Trust (sm) vs. Portability; Charitable Lead Trusts and Life Insurance . . . and more

Speaker will be Jonathan G. Blattmachr, principal in ILS Management, LLC, an estate planning software system, and retired member of Milbank, Tweed, Hadley & McCloy LLP in New York.

Our special thanks to our presenting sponsors, Gardere Wynne Sewell LLP and Carter Financial Management.

Two hours of continuing education credit will be available, no prerequisites required. To register or for more event or sponsorship information, visit www.catholicfoundation.com or call 972-661-9792. 🐣

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2014
ADVISORS
SERIES

Wednesday, Dec. 10, 2014
Belo Mansion, Dallas, TX
Breakfast 7:30 a.m. Program 8:00 a.m.

Giving SPIRIT



Giving 101

by Cheryl Unis Mansour, Vice President of Development & R. Michael George, CFRE, Senior Development Officer

CHARITABLE GIFT ANNUITIES

A Charitable Gift Annuity (CGA) plays a unique role in the plans of charitably minded individuals. When established, the donor receives an income tax deduction for a charitable gift as well as quarterly payments for life. It is only after death that the charity receives any remainder in the CGA.

While this might sound similar to other charitable gift planning vehicles, there are three distinguishing characteristics that make it unique:

- Annual payout rates to the donor are based on the donor's age as recommended by the American Council on Gift Annuities (ACGA).
- A CGA is a contract between the charity and the donor. As long as the charity is in

existence, the donor will continue to receive the contracted quarterly payments as long as they live even if assets in the annuity have been exhausted.

- Because a portion of each payment is considered a return of the donor's principal, that portion is tax-free. Thus, the effective annual percentage payout is higher when compared against fully taxable annuities.

For example, Mary Jones is 80 years old and chooses to establish a Charitable Gift Annuity in the amount of \$30,000 with The Catholic Foundation. The result is:

- Mary receives a CGA that carries a 6.8% annual payout rate.
- Mary receives a current charitable income tax deduction of \$14,895 - nearly 50% of the CGA face value.

- Mary will receive a check in the amount of \$510 every quarter for the rest of her life (\$2,040 per year).
- Of the \$2,040 Mary receives each year, \$1,607.52 is not taxable. This pushes the effective payout rate up to 10.3%.
- If Mary dies at age 90, she will have received \$20,400 in payouts. Obviously, this number grows larger the longer Mary lives.
- If Mary passes at age 90, The Catholic Foundation would receive a charitable gift of approximately \$30,000.

While there are numerous options available with a Charitable Gift Annuity, they are all extremely useful instruments that provide substantial benefit for both donor and charity. To learn more about how The Catholic Foundation can help you with CGAs and other ways of giving, please call us at 972-661-9792.

DONOR PROFILE:

Leon & Jerome Duesman

Retirement for Monsignors Jerome Duesman and Leon Duesman has meant coming full circle. The brothers, descended from a Texas family settling near New Braunfels in 1852, are living quieter but still busy lives near their childhood home after long careers in North Texas. Father Leon lives in Pilot Point, while Father Jerry lives on the family farm outside town.



Monsignors Leon and Jerome Duesman
(photo courtesy of Jenna Teter/The Texas Catholic)

Both brothers are happy to be back on home turf after long careers of varied assignments in the Diocese of Dallas. Father Jerry, who attended Assumption Seminary in San Antonio, began his career at St. Andrews in Fort Worth and went on to serve in parishes in Dallas, Irving, Texarkana and Duncanville before he began his longest and final assignment, with 25 years at Holy Family of Nazareth Church in Irving.

Father Leon, who studied at Pontifical College Josephinum in Ohio, served in parishes in Ennis and Richardson before becoming the founding pastor of St. Elizabeth

Ann Seton in Plano in 1976. He later served in Farmers Branch, Garland, Frisco and Coppell.

"You don't retire from the ministry, just the administration," said Father Leon. He continues to celebrate Mass and perform other duties in parishes in Richardson, Frisco and Allen. Father Jerry

contributes his time to parishes in Sherman, Whitesboro, Irving and Dallas.

Another way the Duesman brothers continue to support our Catholic community is by utilizing charitable gift annuities they established at The Catholic Foundation. The Foundation was an easy choice for them to direct their charitable gifts. "Charitable gift annuities are a way for us to reach out and serve people and the Diocese," said Father Jerry. "Through the years I saw the Foundation's generosity to Holy Family Church. I trust their ministry and board to review funding requests, to reach out and provide help where it is needed most."

Both brothers acknowledge the advantages of charitable gift annuities in providing steady income and tax advantages, and they plan to establish more annuities in the future. But their motivation lies more in the satisfaction of what the gift annuities accomplish for others. "The Catholic Foundation is a great way to share," said Father Leon. "A gift annuity can be a good way to keep on giving in the future." 🐟

A LIGHT On

SPRING GRANT DISTRIBUTION

Sixteen Dallas-area schools, churches and organizations will benefit from more than \$550,000 in grants awarded last spring by The Catholic Foundation to renovate or construct facilities, enhance technology, replace equipment, assist students with tuition and support programs.

The grants were made from the Foundation's unrestricted Philanthropy Fund and from funds designated for support of religious, educational and charitable programs and associations in the Diocese of Dallas. They were made possible by gifts from Foundation donors, past and present, in support of the mission to serve the needs of the entire Catholic community.

Holy Cross Catholic Church will use its award to replace the rooftop HVAC units on its education building. "We are very grateful for this generous grant," said Lari Newman-Williams, parish administrator. "We know that only in Texas is it freezing one month and sweltering the next. This funding allows us to replace obsolete equipment and provide a safe environment that is more conducive to learning for our more than 200 religious education students."

Other facility grants will help St. Elizabeth of Hungary Catholic School replace its security system, St. Thomas Aquinas Church and School install a Voice Over Internet Protocol (VOIP) system and the University of Dallas replace the roof on the Haggerty Upper Art Building.

The Foundation awarded several grants from both unrestricted and named endowment funds. Holy Family of Nazareth School will improve technology and provide tuition assistance with funding from the Dorothy



Holy Trinity Catholic School is now serving hot lunches in new cafeteria kitchen facilities.

Irving Memorial Fund. Holy Trinity Catholic School will purchase new cafeteria equipment with a grant from the William & Mary Jane Jaspersen Fund, while James L. Collins Catholic School will install new flooring with a gift from the Fechtel Fund.



James L. Collins Catholic School students are grateful for their new flooring.

The Pines Catholic Camp will improve its parking lot with funds from the Thomas John Uhl Fund, and St. Joseph Catholic School will replace its heating and air system with a grant from the Roper Fund.



The Pines Catholic Camp is a summer home away from home for students and camp counselors.

The Osborne Family Fund provided funds for St. Luke Catholic School to install a new security system, and St. Philip the Apostle Catholic School will replace its heating and air system and provide tuition assistance with grant funding from the Dorothy Irving Memorial Fund and the Louise Buhner Endowment Fund.

Grants will enable two high schools to provide tuition assistance: Bishop Dunne Catholic School, with funding from the Louise Buhner Endowment Fund, and John Paul II High School, with a gift from the O'Connell-Schulze Fund and the Louise Buhner Endowment Fund.

Mount St. Michael Catholic School will use an award to provide teacher development, while another grant will benefit the Museum of Biblical Art's Via Dolorosa Sculpture Garden. With partial funding from the Cronin Fund, the Natural Family Planning Center of Dallas will use a grant to purchase materials and equipment for its 2014 parish expansion project.

"It's an honor to support these deserving recipients which keep our community thriving," said J. Matthew Kramer, president and CEO of The Catholic Foundation. "We are thankful for our generous donors who continue to support The Catholic Foundation. Their generosity allows us to meet the ever-changing philanthropic needs in our Diocese."

A YEAR ON THE PLAZA ART UNVEILING

In the heart of the Dallas Arts District, The Catholic Foundation Plaza will soon unveil new artwork. A Year on The Plaza Artist Competition is open to all Texas artists. Now in its ninth year, The Foundation continues to see professional artists share their talent with the Dallas community.

"For a professional artist, it is wonderful exposure," said Jim Keyes, 2013 winning artist. "To be a fixture within the arts district and part of the art plaza is a wonderful opportunity for any artist."

Join us Thursday, October 9, 2014 at 5 p.m. at The Catholic Foundation Plaza, located at the corner of Crockett and Flora Streets in the Dallas Arts District across from the Meyerson Symphony Center, as we unveil the selected art piece from the 2014 A Year on The Plaza Artist Competition.



2013 Catholic Foundation Plaza art unveiling

2014 ANNUAL ADVISORY COUNCIL MEETING

Jim Moroney, Publisher and CEO of *The Dallas Morning News*, was the special keynote speaker for the 2014 Advisory Council Meeting on May 14, 2014. Moroney's presentation, "One Person's Statement on the Intersection of Faith and Business," addressed Advisory Council and Board of Trustee members present at the morning breakfast.

"Jim Moroney is part of a legacy and tradition of service in the Diocese of Dallas," said Lydia Novakov, Advisory Council Chair. "Our community benefits from the example he sets before us and the Foundation is appreciative of the time he spent with us."

The Advisory Council is a group of individuals recognized for their contributions to the Catholic community and adds to the expertise available to The Catholic Foundation.



The Catholic Foundation Board Chairman Tom Codd, Advisory Council Chair Lydia Novakov, and Dallas Morning News Publisher and CEO Jim Moroney



The Catholic Foundation President and CEO Matt Kramer, Vice President of Development Cheryl Mansour, former Board Chairman Len Ruby, Advisory Council Chair Lydia Novakov, and Dallas Morning News Publisher and CEO Jim Moroney



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Advisory Council members Karen Carney, Nick Kuntz and Denny Beran

CATHOLIC FOUNDATION SUNDAY NOVEMBER 15 & 16

The Bishop will recognize The Catholic Foundation throughout the Diocese of Dallas again this year on Catholic Foundation Sunday, November 15 & 16. This is an opportunity for The Foundation to provide parishioners an overview of the impact The Catholic Foundation has on every parish in the Diocese of Dallas. Additionally it gives us a chance to share

how donors at the Foundation benefit from the knowledge and expertise provided to them by our leadership and staff. Approximately 15 parishes will have a representative speak on behalf of the Foundation to parish congregations during Mass times. These representatives include staff members, trustees, advisory council members and donors to the Foundation.

Honoree Ed Leyden

(continued from page 1)

"I am proud that along with Bishop Lynch's growth from 620 to nearly 1100 students, we've maintained and enhanced our diversity in every way – ethnically, geographically and through our programs as a diocesan Catholic high school," said Leyden. "I'm proud of the accomplishments our Bishop Lynch graduates have made, that so many of them have built their lives on serving others. I'm also extremely optimistic that this school will have a secure and prosperous future."

With Ed at the helm, more than 6,000 students have graduated from Bishop Lynch and more than 5,000 families, both Catholic and non-Catholic, have been part of Bishop Lynch's universal community.

Ordained as a Deacon in the Diocese of Dallas in 2006, Ed serves St. Thomas Aquinas Catholic Church. He and Barbara work together on baptism classes and marriage preparation classes, and Ed has performed countless weddings, funerals and other pastoral responsibilities.

"Becoming a deacon has been a whole new expression of ministry," said Ed. "It has been challenging, humbling and a privilege to serve our parish community and beyond during some of life's most heartwarming and heartbreaking moments," said Ed.

Ed serves on the St. Edward's University Board of Trustees and on the Advisory Committee for the Ferguson Road Initiative. He has received many awards over the years from The National Catholic Education Association to Bishop Lynch's own JFK Award for his service to the school.

"This honor from The Catholic Foundation is altogether humbling in the best sense of the word," said Ed. "I've been to most of the Award Dinners and know the list of past honorees is full of amazing, faithful stewards in our community. I didn't see this in myself and am quite honestly overwhelmed and greatly appreciative of this recognition." 🙏

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The Good Word

The Good Word is published to provide news and information about The Catholic Foundation's activities and programs. Any questions or comments should be sent to:

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For additional information regarding the Foundation, please call 972-661-9792 or refer to: www.catholicfoundation.com



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