

# THE Good Word

VISIT OUR WEBSITE: [www.catholicfoundation.com](http://www.catholicfoundation.com)

## End of Year Giving

During the holiday season, as many Americans count their blessings, they also ponder ways they can help those less fortunate or support worthy organizations, such as an alma mater or respected hospital. This year particularly, with an improving economy and prospering stock market, generosity is in the air.

December also typically involves tax planning for many. The year may have brought a large windfall, such as a gift, bonus, or capital gain. As donors to The Catholic Foundation prepare for the end of the year, they can look to the expertise of the Foundation staff to help them navigate ways to support charitable organizations and minimize income tax owed.

During the past several years, a device popular with Foundation donors was the IRA charitable rollover, which allowed investors 70-1/2 or older to make tax-free distributions of up to \$100,000 a year from an individual retirement account directly to eligible charitable organizations. The IRA rollover gift applied toward a taxpayer's required minimum

distribution for that year.

While Congress has not yet extended the IRA charitable rollover to cover 2014, there remain advantages to making a charitable gift from IRA distributions even without the added incentive. Such IRA distributions are taxable, but they offer the advantage of allowing the donor to deduct the charitable contribution. Unlike the IRA rollover, gifts are not limited to \$100,000 and donors do not have to be 70-1/2 or older. In planning such a gift, donors should take into consideration whether or not they itemize deductions or if the gift would result in a higher marginal tax bracket. The Catholic Foundation can help you determine if your IRA is an effective way to fund a year-end charitable gift.

Other end-of-year options to consider:

- establishing or contributing to a donor-advised fund, which allows a donor to take an immediate tax deduction and then recommend grants from the fund over time.
- contributing appreciated stock, which allows



the donor to enjoy the charitable deduction and avoid capital gains tax.

Staff members at The Catholic Foundation have the knowledge and experience to help you plan year-end gifts in ways to support charities you love as well as to minimize income tax. To learn more about how The Catholic Foundation can help you fulfill your charitable and financial objectives, please call us at 972-661-9792. 🐣



### THE PRESIDENT'S LETTER

It's amazing that we are already approaching the end of the second and final year of Tom Codd's role as chairman of the board of The Catholic Foundation. I'd like to extend a special thanks to Tom for his dedication, commitment and expertise. During his tenure, the assets of The

Catholic Foundation have grown substantially and grant distributions have increased as well.

We are also excited to welcome Vicky Lattner as our new board chair effective January 1, 2015. Vicky has served in various capacities on the Foundation board the last six years, and we look forward to her leadership as we continue to raise participation and awareness of the Foundation and the impact our donors make through us in the community.

The Foundation has been blessed over the years with trustees and advisory council members who have given their time and talent to move the Foundation forward. We are grateful for their dedication to The Catholic Foundation and our Catholic community. I want to take this opportunity to say "Thank you" for your leadership and support. To our donors, we want to express our gratitude to you because you are the heart and soul of The Catholic Foundation. We look to you to carry on the spirit of giving and to encourage others to join with us as we strive to meet the ever changing needs of our Catholic community.

Everyone at the Foundation joins me in wishing you a blessed Christmas and all God's blessings in the New Year.

J. MATTHEW KRAMER

# A Strong FOUNDATION

## NEW BOARD CHAIRMAN ~ *Victoria Lattner*



**V**ictoria Lattner, a member of The Catholic Foundation board of trustees since 2009, has been named to chair the board beginning January 1, 2015. She succeeds Tom Codd, who served

as chairman since January, 2013, and she is the first female chair in the Foundation's nearly 60-year history.

Lattner has previously served on the Distribution and Audit & Administration committees, and chaired the Development Committee last year. She is a Legacy Circle member at the Foundation and belongs to Christ the King Parish.

A Dallas native, Lattner received a bachelor's degree in business administration from the University of Oklahoma and an MBA from Southern Methodist University. She is a certified public accountant and worked as an audit supervisor at KPMG and later vice president of finance at Southwest Media Corp. From 1990 to 2000, she was self-employed as a consultant.

Her community service includes involvement with Crystal Charity Ball, KidneyTexas, Alzheimer's Association, Texas Retina Foundation, Dallas Symphony Orchestra League, American Heart Association, Old City Park, Junior Achievement, Catholic Charities, and she currently serves on the board of Ursuline Academy of Dallas.

"The Catholic Foundation appreciates Vicky Lattner's continued dedication to the Foundation and its mission over the years," said Matt Kramer, president and CEO. "As a community leader, life-time volunteer and Catholic Foundation donor, she brings unique and highly valued expertise to her new role. We are working on plans to significantly increase the awareness and impact of the Foundation in our community and Vicky's strong background and years of community service will help us accelerate the growth of the Foundation."

Lattner plans to focus her term on growing the size of The Catholic Foundation in terms of assets, donors and needs met in the community.

"The gentlemen that founded The Catholic Foundation in 1955 were forward thinkers that established a new way for our Catholic community to give back. Today, the knowledge and expertise of Foundation staff offers donors the best giving vehicles for their charitable giving and provides our local Catholic community with funds to meet urgent needs, so it's a win for everyone," said Lattner. "I'm honored to lead the Foundation over the next few years with the values it was founded on and the drive for continued success."

The 2015 executive committee officers: Vice Chair, Dave Woodyard; Secretary, Win Bell; Immediate Past Chair, Tom Codd; Audit & Administration, Vince Hess; Development, Raul Estrada; Distribution, Lisa Dickson; Investment, Bob Berg; Governance, Jim Ryan.

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*"I'm honored to lead the Foundation over the next few years with the values it was founded on and the drive for continued success."* Victoria Lattner

## Outgoing Trustees & Immediate Past Chair

Two members of the Board of Trustees of The Catholic Foundation are completing their six year terms at the end of 2014, Dan Cruse and John Kraft, after distinguished service helping the Foundation pursue its mission of service to the Catholic community. In addition, Thomas W. Codd, Jr. is stepping down as chairman after serving two years leading the Foundation.

Codd, PricewaterhouseCooper LLP's North Texas Managing Partner, has served on The Catholic Foundation Board of Trustees since 2008, and will remain on the executive committee as immediate past chair.

"Tom's vast business and board experience helped increase the efficiency of the board and provided a steady hand through the leadership transition at The Catholic Foundation," said J. Matthew Kramer, president and CEO. "During his tenure through September, the Foundation experienced substantial growth in assets. We are grateful to our outgoing trustees as they leave a lasting legacy of commitment and dedication to the Foundation and the Catholic community."

Outgoing trustees are:



**JOHN KRAFT**, CLU, ChFC, and State Farm agent, became a trustee in 2009. He served on the Audit & Administration, Development and Distribution Committees.



**DAN CRUSE** Retired vice chairman of Spencer Stuart & Associates, joined the board in 2009. He served as secretary of the board and as a member of the Development, Distribution and Governance Committees.

# Giving SPIRIT



## Giving 101

by Cheryl Unis Mansour, Vice President of Development

### CELEBRATING 100 YEARS of COMMUNITY FOUNDATIONS

Philanthropy has strong roots in religious beliefs and in the history of mutual assistance. The first community foundation was established in Cleveland 100 years ago.

Today our own community foundation, The Catholic Foundation, joins over 750 community foundations across the United States in celebrating 100 years of building and strengthening communities by serving a wide range of donors in creating permanent (and often named) funds to meet present and future needs.

Community foundations are a type of foundation formed by a broad base of community support. Multiple sources make up that broad base, including trusts, endowments, donor advised and designated funds or individual contributions. For nearly 60 years and with more than 400 donor advised and designated funds and charitable trusts, The Catholic Foundation has worked with donors and made a tremendous impact in our Catholic community and beyond.

The Foundation accepts gifts, both large and small, from donors, invests the assets, and awards grants to nonprofit organizations.

Our community foundation offers the promise of professional leadership, faithful administration, and constant striving to improve the quality of life in our community.

As we look forward to a new year, we stand ready to assist donors with their current giving, and we have the expertise to create a charitable legacy that fulfills their charitable visions.

Please contact us by phone or email if we can be of assistance to you in your charitable planning. 🐟

### DONOR PROFILE:

#### Tom & Shelly Codd

Faith, family, community, career . . . Tom and Shelly Codd lead busy lives. In his roles as Vice Chairman, US Human Capital Leader and client service partner for PwC, Tom travels around the world. He rarely can spend a full week at home in Dallas.



Tom & Shelly Codd

Meanwhile, as mother of four children, Shelly also lives a fast-paced life. Besides managing an active household, she's always had a passion to support Catholic education. As a result, Shelly has provided outstanding leadership over the years for various efforts on behalf of her children's schools – St. Rita School, Ursuline Academy and Jesuit.

While faith and family are high priorities for Tom and Shelly, they generously donate their time, talent and treasure to a wide variety of efforts in both their faith and business communities. Residents of Dallas for over thirty years, they have been active in organizations such as Notre Dame School of Dallas, St. Rita, American Ireland Fund, University of Dallas, Jesuit Women's Auxiliary, SMU Cox Executive Board, Dallas Zoological Society, Circle Ten Council and DFW World Affairs Council.

In 2008, Tom joined The Catholic Foundation's board of trustees and established a donor advised fund at the Foundation to provide ongoing support to the wide range of local, national and international causes important to their family. "Serving the Foundation allows me to use my time and talent on a community-wide scale for the benefit of many nonprofit organizations. Our donor advised fund has provided a simple, effective way for us to provide

ongoing financial support for causes dear to us. My grandparents were all immigrants with limited education, yet they gave all they could to help others. This has always inspired me to give to educational causes."

Shelly adds that "our community involvement and donor advised fund at The Catholic Foundation fit perfectly with what Tom and I continuously teach our children in terms of community service and philanthropy. We have always encouraged our children to be servant leaders and to give back to those less fortunate. A family highlight is our traditional day after Thanksgiving family meeting where everyone presents organizations to support."

In December 2014, Tom completes his two year term as chairman of The Catholic Foundation. Next year, he will retire from the board after eight years of distinguished service.

While Tom's governance role at the Foundation may come to a close, The Codd Family Fund allows their charitable giving legacy at The Catholic Foundation to live on. Tom says: "Giving through The Catholic Foundation to fulfill our specific charitable intentions will continue to be an important part of our family's commitment to others for many years to come. In fact, it will extend past our lifetimes." 🐟

# A LIGHT On

## FALL GRANT DISTRIBUTION

Students at Dallas-area Catholic schools will enjoy improved facilities and enriched programs, their parents will appreciate tuition assistance, and senior citizens will benefit from services, as a result of \$769,221 in grants recently made by The Catholic Foundation.

The grants were made from the Foundation's unrestricted Philanthropy Fund and from funds designated for support of religious, educational and charitable programs and associations in the Diocese of Dallas. They were made possible by gifts from Foundation donors, past and present, in support of the mission to serve the needs of the entire Catholic community.



Elementary schools in the Diocese of Dallas benefit from in-classroom arts and cultural learning experiences from Big Thought.

Several of the awards will enable Catholic schools to improve facilities, or replace equipment. Bishop Lynch High School (and the Diocese of Dallas), in partnership with the City of Dallas Parks and Recreation Department, will design and construct the Ferguson Park Softball

Field. Jesuit College Preparatory School will replace its 1998 42-passenger bus and St. Mary of Carmel Catholic School will update its classroom technology.



Students at St. Mary of Carmel Catholic School benefit from a grant for improved technology.

Other grants will help Immaculate Conception Church (Grand Prairie) repair its building housing the rectory and parish offices, St. Patrick Catholic Church (Denison) repair and restore its 1917 Pilcher organ and St. Paul Catholic Church repave and improve lighting in the Parish Center parking lot. Awards will enable the Catholic Campus Ministry at Southern Methodist University to update technology and install a keyless entry system and Holy Trinity Seminary to install an updated security system.

With funding from the Dorothy Irving Memorial Fund, Good Shepherd Catholic School and Santa Clara Academy will provide tuition assistance. Santa Clara also will implement a dual language program.

Foundation grants also will provide scholarships to area Catholic high schools. Students at five Diocesan elementary schools will enjoy arts and cultural experiences offered by Big Thought, an organization that seeks to stimulate creativity and imagination.

Grants from the Louise Buhner Endowment Fund and Olga Fay Harper Senior Citizens Fund will assist the Elderly Services Program at the Brady Center.

Still other awards from the Foundation will allow the Society of St. Vincent de Paul to implement a Customer Relationship Management System and assist the office of worship at the Diocese of Dallas to study "Reimagining and Renewing the RCIA (Rite of Christian Initiation of Adults) Process."



Support provided to the Diocese of Dallas Office of Worship will benefit many entering into the Catholic Church through the RCIA process.

"Our trustees studied the current needs of many worthy organizations and were pleased to award these grants that will benefit people of all ages in our community," said Matt Kramer, president and CEO of The Catholic Foundation. "We celebrate the generosity of donors, whose gifts to the Philanthropy Fund and designated funds make this possible." 🙏

## New Art Unveiled on Plaza

Professional mosaic artist Barbara Dybala was the selected winner of the 2014 *A Year on The Plaza* art competition. Her work, "The Dallas Arts District Word Search," is now on display in the Dallas Arts District on a 28-by-9-foot public art wall in The Catholic Foundation Plaza, located on the grounds of the Cathedral Shrine of the Virgin of Guadalupe across from the Meyerson Symphony Center. Dybala's goal with "The Dallas Arts District Word Search" was for the art to pull the viewer into one part of the Dallas Arts District, while guiding them out to explore and discover the rest of it.

Visit our website for more information on the winning artwork and the other 28 submitted pieces.



Pictured from left to right – Matt Kramer, President and CEO of The Catholic Foundation, Barbara Dybala, artist, and Vicky Lattner, chair elect of The Catholic Foundation.



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## LEGACY CIRCLE DINNER

On September 30, 2014, The Catholic Foundation held its annual Legacy Circle Dinner. Formed in 2009, the Legacy Circle honors individuals who have made long-term commitments to the Foundation through planned gifts such as bequests, permanent endowments or charitable trusts.

1. Henry Hermann, Cheryl Mansour, Vice President of Development at The Catholic Foundation, Margaret Hermann, and John Gurun
2. Shelly and Joel Fontentot
3. Shirley and Gene Vilfordi
4. Georgia and Marc Lyons
5. Peggy Haden, Bob Williams, Ray and Ruth Hemmig
6. Mike Murray, Senior Development Officer for The Catholic Foundation, Jerry and Ann Lerner



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## 2015 DINNER COMMITTEE



Bill & Kasey Hollon

Kasey and Bill Hollon will chair the 33rd Annual Catholic Foundation Award Dinner on Friday, February 6, 2015, at the Hilton Anatole in Dallas. They will lead this year's dinner committee of 78 volunteers.

Kasey served on the Foundation's board of trustees from 2001 to 2009. Bill and Kasey are Legacy Circle members of The Catholic Foundation and have been dedicated supporters of many charitable organizations in Dallas especially those benefiting our Catholic community.

"It is an honor to be the dinner committee chairs for the 2015 Catholic Foundation Award Dinner honoring Ed Leyden," said Kasey Hollon. "Ed's service to the community through sharing of his time, talent and treasure is an inspiration to so many. He is most deserving of the Catholic Foundation Award that shines a light on his philanthropic spirit of serving others."

To pre-reserve your table at the 2015 Annual Award Dinner, please call 972-661-9792 or visit [www.catholicfoundation.com](http://www.catholicfoundation.com)

### Committee volunteers as of 10/9/14

#### Kasey & Bill Hollon Dinner Chairs

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Cindy & Kevin Bartholomew  
Win Bell  
Denny Beran  
Bob Berg  
Matt Bowen

Jim Burke  
Phyllis & Ron Carver  
Lou Ann & Mike Corboy  
Dan Cruse  
Katherine Day  
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Judith & Gerry Jacob  
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Vicky Lattner

Marc Lyons  
Mike Maguire  
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Charles (Chick) Martin  
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Megan & David Martinez  
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**The Good Word**

*The Good Word* is published to provide news and information about The Catholic Foundation's activities and programs. Any questions or comments should be sent to:

**The Catholic Foundation**  
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or faxed to 972-661-0140.

For additional information regarding the Foundation, please call 972-661-9792 or refer to: [www.catholicfoundation.com](http://www.catholicfoundation.com)



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for the  
**2015 Annual  
Award Dinner**  
on Friday,  
February 6, 2015  
Hilton Anatole Hotel

Dallas, TX 75230

5310 Harvest Hill Road, Suite 248



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